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Google/YouTube and Mediaset España announce a collaborative agreement

Today, Google / YouTube and Mediaset España have reached a significant collaboration agreement which opens new prospects in the relationship between the two companies and at the same time, puts an end to eight years of litigation.

The agreement creates a collaborative framework for the study of the presence of Mediaset España's digital content by way of a partnership with YouTube and Google Play. It also opens a joint strategy for the protection of the contents, with the utmost respect for the copyright of the publisher.

Google / YouTube and Mediaset España congratulate each other for the positive spirit with which they have come to reach an effective and successful collaboration for the future of the two companies.

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