



PRESS RELEASE

“A MONSTER CALLS” EXCEEDS A MILLION VIEWERS WITH THE BEST TAKINGS OF A WEDNESDAY IN SPAIN'S HISTORY

With yesterday's takings (2.4 million euros), the new film by Juan Antonio Bayona now exceeds more than 7.3 million at the box office

It was the second most watched film yesterday worldwide

Madrid, 13th October 2016.- **A MONSTER CALLS**, the new film from Juan Antonio Bayona, has managed to move **more than a million viewers and now exceeds 7.3 million euros** at the box office with record numbers.

Yesterday the film reached **the highest grossing film of a Wednesday** in Spanish history after reaching takings at the box office of 2.4 million euros (359,345 viewers), representing the 43.65% of total revenue. In addition, **it was the second most watched movie worldwide** after the Chinese film *Operation Mekong*.

The film premiered last Friday 7th in 365 cinemas and 639 screens, and has achieved an estimated average of 20.201€ and 11.539€, respectively.

Press Contact:

WAW:

Núria Costa - ncosta@workingatweekend.com - Tel. 93 2955970

Dirección Comunicación Mediaset España / Telecinco Cinema:

Cristina Ocaña - cocana@mediaset.es Tel. 91 396 67 90

David Alegrete - dalegrete@mediaset.es Tel. 91 395 92 58

Universal Pictures International Spain:

Rocío Ester – rocio.ester@nbcuni.com Tel. 91 417 91 45

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