



## **COMMUNICATION OF A RELEVANT FACT**

According to the provisions of Section 82 of the Spanish Stock Market Act No. 24/88, of July 28, 1988, “**GESTEVISIÓN TELECINCO, S.A.**” reports the following

### **RELEVANT FACT**

“GESTEVISION TELECINCO S.A.”, through its subsidiary “PUBLIESPAÑA S.A.” had an increase of 30% during the first quarter of 2010 in gross advertising revenues of television (Telecinco, La Siete and Factoria de Ficción) versus the same period of last year.

Gross advertising revenues for the first quarter of 2010 increased by 32.2% compared to the same period of the previous year.

Madrid, 28 April 2010.

Mario Rodríguez Valderas  
Secretary General and Secretary of the Board