

"GESTEVISION TELECINCO, S.A."

DIVIDEND PAYMENT

In accordance with the resolution approved by the Board of Directors of "GESTEVISION TELECINCO, S.A.", held on February 24th 2010, the dividend corresponding to 2009 will be paid as follows:

• Name of the stock: TELECINCO (TL5).

• <u>Day of payment</u>: **10 March 2010**

• <u>Number of shares:</u> **246,641,856**

• Owned shares: 3,552,287

• Gross dividend per share: 0.19927000 €

• Withholding tax per share: 0.03786130 €

• Net dividend per share: 0.16140870 €

• <u>Gross dividend:</u> 48,440,458.41 €

• <u>Net dividend:</u> 39,236,771.31 €

The payment of this dividend will be executed through **IBERCLEAR** and participating entities.

For this purpose, "GESTEVISION TELECINCO, S.A." has appointed **"BANCO SANTANDER S.A."** as paying agent.

Madrid, March 3rd 2010

Mario Rodríguez Valderas Secretary General and Secretary of the Board