

## **GIUSEPPE TRINGALI**

*He began his professional career during his university studies in Rome, in April 1972, in SIPRA, Advertising on State Television in Italy (RAI).*

*From late 1981 until May 1983, he worked as Head of South-Central Italy in Publikompas, advertising dealership for The Fiat Group.*

*In May 1983, he continued his career in Publitalia, advertising for Mediaset Group, as head of the South-Central Italy. He went through different management positions until 1989, when he moved to the headquarters in Milan.*

*In 1996 he was appointed Managing Director of Publitalia and in 2000 he became Director of Publieurope, international subsidiary, based in London.*

*Since October 2001 he was appointed CEO of Publiespaña and Publimedia Gestión and in 2002 he was also appointed Director of Publitalia. Since May 2004 he's also Chief Executive Officer of Mediaset España Comunicación S.A.*

*Since 2006 he is also a Member of The International Advisory Board of IE Business School*