

GIULIANO ADREANI

Born in Rome on August 27th 1942.

He is a Board member of Mediaset S.p.A., President and CEO of Publitalia'80 S.p.A., President of Digitalia '08 S.r.L and of Mediamond S.p.A.

He is also Board member of:

- R.T.I. S.p.A. (Reti Televisive Italiana S.A.)
- Mediaset España Communication S.A.
- Medusa Film S.p.A. and Auditel S.r.L.

In 2003 he was appointed “Cavaliere del Lavoro” (the highest Italian honor for an industry manager) by the President of the Italian Republic.

In February 2009 he was elected Doctor Honoris Causa in the Science of Communication by Suor Orsola Benincasa Naples University.

Before the Mediaset Group, in 1994, he worked at Sipra, an advertising concessionary company of RAI, where from 1962 until 1994 he worked performing commercial and creative activities concerning daily newspapers, radio and television in the Communications Area, until he was appointed as General Manager in 1991.

In 2010 he won first place among Italian and fifth place among Europeans in the ranking of the top CEOs of media groups, published by Thomson Reuters, a prestigious financial information company, listed on the New York Stock Exchange.