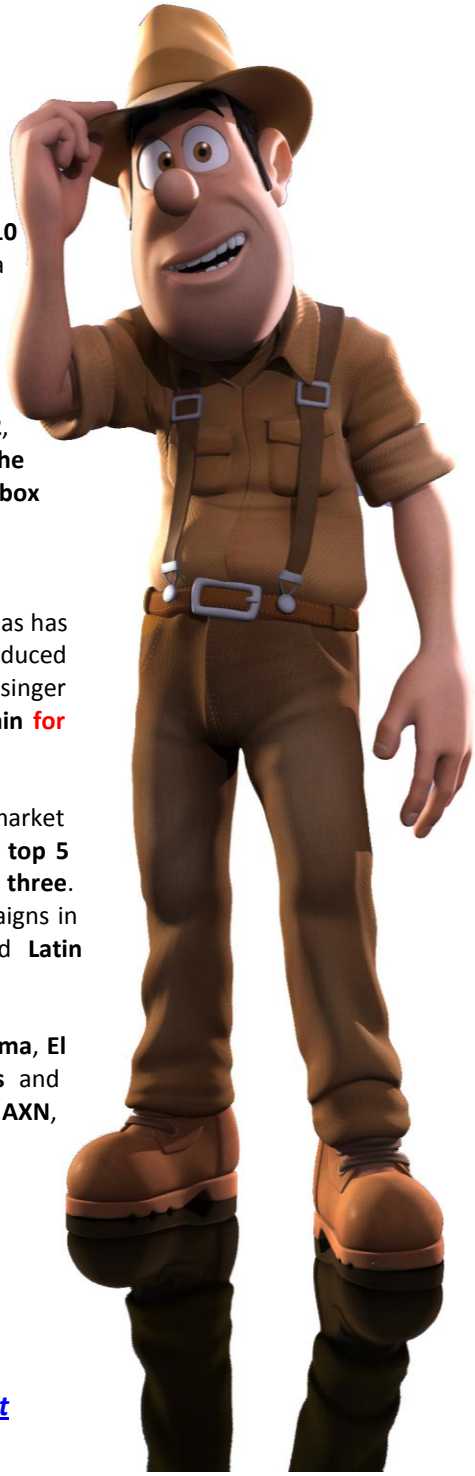
"THE ADVENTURES OF TADEO JONES", THE HIGHEST GROSSING SPANISH ANIMATED FILM IN HISTORY

The film is also the highest-grossing Spanish production of the year, surpassing "Tengo ganas de ti"

It has topped the Spanish Box Office for five consecutive weekends, matching the performance of "Avatar" in 2010



THE ADVENTURES OF TADEO JONES has managed to **match the 2010 performance of AVATAR**, topping **the Spanish box office for five weekends in** a **row.**

Having collected over **€12.7 million since its premiere, THE ADVENTURES OF TADEO JONES** has also become **the highest-grossing Spanish animated film of all time** –surpassing PLANET 51— and the **highest-grossing picture of 2012**, ahead of TENGO GANAS DE TI. In its 5th weekend **of release it has exceeded the total box office receipts for all premieres** and **obtained the best per-screen box office average (4,300 €)**.

"Tadeomania" transcends the big screen

The commercial success of **THE ADVENTURES OF TADEO JONES** in Spanish cinemas has extended to the music world thanks to its theme song **"I Will Wait for You"**. Produced and composed by **Juan Magán,** who performs the track along with the Mexican singer **Belinda**, **it has earned a Gold Record and has topped the singles chart in Spain for over 3 weeks.**

Internationally, we must **stress the film's success at the Asian box office**, a market controlled until now by the Hollywood industry: **in China it placed among the top 5 films during the week of its premiere and it entered South Korea at number three**. **THE ADVENTURES OF TADEO JONES** will also benefit from major release campaigns in **Russia**, **United Kingdom**, **France**, **Germany**, **Italy**, **Netherlands**, **Turkey** and **Latin America**, before reaching screens worldwide.

THE ADVENTURES OF TADEO JONES is a co-production between **Telecinco Cinema**, **El Toro Pictures**, **Lightbox Entertainment**, **Ikiru Films**, **Telefónica Producciones** and **Media Networks**; with the participation of **Intereconomía**, **Mediaset España**, **AXN**, **TVC** and **Canal+.** It is distributed by **Paramount Pictures Spain**.

For more information please contact:

WAW COMUNICATION

Núria Costa	ncosta@workingatweekend.com	93.295.59.70
Jose Tirado	jtirado@workingatweekend.com	93.295.59.70
Àngels Pérez	marketing@workingatweekend.com	93.295.59.70

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