

ALEJANDRO ECHEVARRÍA BUSQUET

Born in Bilbao (Spain), he has a degree in Business Administration from the Technical College of San Sebastián specializing in Business Administration from the Higher School.

He was Chief Executive Officer of Grupo Correo from 1980 until February 2001.

He has been Chairman of AEDE, Chairman of Associate publishers for TEVISA and Chairman of Basque Entrepreneurs in 2005 and 2006.

Alejandro has received several awards:

- Jaume de Cordelles (ESADE)*
- Best Basque Entrepreneur*
- Best Business Management*
- Business Values in Media Communication*
- Miguel Moya*

In December 2009, he was named "Ilustre de Bilbao".

Currently, Alejandro is President of Mediaset España Comunicación S.A. and is currently a member of the following Boards of Directors:

- Director of Consulnor*
- Director of CVNE*
- Director of Endesa*
- Director of El Diario Vasco, El Diario Montañés and El Correo*
- Vice-president of Deusto Business School*
- Executive Trustee of Foundations Novia Salcedo, Plan España and FAD.*