

Madrid, 1st July 2018

## JUNE Audiences

**MEDIASET ESPAÑA (33%), LEADING AUDIO-VISUAL GROUP ACHIEVING ITS BEST RESULTS SINCE JUNE 2016, OBTAINING HISTORICAL RECORDS IN COMMERCIAL TARGET (36.1%)**

**It achieves its best figures for the last two years in *prime time* (35%), with almost 10 points advantage over Atresmedia (25.7%)**

**It is the first choice in *day time* (32.1% vs. 25.8%)**

**It is the audio-visual group that most attracts younger audiences: 43.2% in viewers 13-24 years old and 38.1% in viewers 25-34 years old**

**Telecinco (15.8%) obtains its best figures for the last two years accumulating 17 months of consecutive leadership**

**It grows 1 point with respect to May and it distances itself from Antena 3 by 4.7 points, which has recorded its minimum figures since August of 2012 (11.1%)**

**Leads all disputed days of the month and every night of the week, scoring 20.5% in *prime time*, nearly 10 points ahead of Antena 3 (10.9%)**

**It is the first option in all time slots except for the late afternoon slot, which is led by Cuatro**

- **It is the most watched television in commercial target (16%) with a 5.3 point advantage over its main competitor (10.7%).**

- It is a leader in **young people from 13 to 24 years old** (15.7% vs. 9.1% in Antena 3) and is the most watched network among viewers **from 25 to 34 years old for 39 consecutive months** with a 15.6% share compared to 9.5% of Antena 3.

### RUSSIA WORLD CUP 2018 ON MEDIASET ESPAÑA

- The Spanish teams games broadcast in June on **Telecinco** averaged **69.1% share and 11,151,000 viewers**, records that exceed the same matches played by the Spanish National **Team in Brazil by 6 points (63.1% and 10,007,000 viewers)**.

Match	Channel	Date	Share	Viewers
Portugal- Spain	Telecinco	15/06/2018	68%	10,402,000
Iran-Spain	Telecinco	20/06/2018	68.9%	11,481,000
Spain -Morocco	Telecinco	25/06/2018	70.3%	11,560,000

- The **France-Argentina** game (45.7% and 6,245,000) on Telecinco was the most watched football match of the 2018 Russia World Cup among foreign teams.

Match	Channel	Share	Viewers
Average (17 Matches)	Telecinco	43.4%	5,389,000
Average (Pre-match)	Telecinco	21.2%	2,011,000
Average (Post-match)	Telecinco	29.7%	4,325,000
Average (just Spanish matches: 3)	Telecinco	69.1%	11,151,000
Average (the rest of the matches without Spain: 14)	Telecinco	35.7%	4,140,000