Madrid, 02 August 2018

Mediaset España secures the rights to UEFA Euro 2020, as well as a package of 80 matches including friendlies, UEFA Nations League games and UEFA Euro 2020 and FIFA World Cup 2022 qualifiers not involving the Spanish national team

- All 51 games to be played at UEFA Euro 2020 will be free-to-air on Mediaset España's television channels and online platforms
- The agreement also includes a package of 80 first-pick UEFA Nations League games, friendlies and Euro 2020 and World Cup 2022 qualifiers involving foreign national teams

Mediaset España has secured exclusive rights for the free-to-air broadcast of every game at the next major international football tournament, UEFA Euro 2020. The competition will be hosted in 12 different countries across the continent for the first time, including England, Germany, Italy, Denmark, the Netherlands, Ireland and Spain.

The agreement reached between Mediaset España and UEFA also includes a package of 80 first-pick UEFA Nations League games, friendlies and Euro 2020 and Qatar World Cup 2022 qualifiers not involving the Spanish national team.

Mediaset España will provide extensive coverage of UEFA Euro 2020 and the 80 clashes mentioned above, representing the most comprehensive broadcasting available through its linear and online channels. This strategy proved highly successful during the last World Cup in Russia, with extraordinary ratings despite Spain's early exit from the competition, sparking unprecedented interest in foreign national teams on free-to-air television and providing customers with the most complete commercial offering of the most widely broadcast event on Spanish TV.

The agreement serves to reinforce Mediaset España's position as the leading audiovisual group in the broadcasting of major football fixtures over the last decade, having shown the 2014 and 2018 World Cups hosted in South Africa and Russia, the 2012 and 2016 European Championships and the 2009 and 2013 editions of the FIFA Confederations Cup.

